



ADVANCED DIPLOMA IN INTERNATIONAL BUSINESS MANAGEMENT

TIME
COMMITMENT

3840
HOURS

PROGRAM
LENGTH

96
WEEKS

WORK
PLACEMENT

96
WEEKS

COURSE OVERVIEW.

The Advanced Diploma In International Business Management program allows you to prepare for a wide variety of business management careers.

In this program, you'll gain the skill set to embark on a borderless career.

The program facilitated by The Business School, will deliver a unique blend of management and international concepts to train you to effectively lead in the international business environment.

ENTRY REQUIRMENTS

- + Live Online or in Person Interview
- + 18 year of age or older
- + An Ontario Secondary School Diploma or equivalent, or Mature Students that pass a Wonderlic Scholastic Level Exam.
- + IELTS of 5.5 or equivalent for Non-native English speakers or successfully pass an Ontario College of Business & Law ESL Basic & ESL
- + Advance with a min. passing grade average of 60%
- + Post-secondary diploma, degree or a certificate from another country is considered an equivalent to an Ontario Secondary School Diploma if assessed at an Ontario OSSD level by a recognized assessment service such as World Education Service at www.wes.org/ca
- + University of Toronto, School of Continuing Studies, Comparative Education Service at www.learn.utoronto.ca/ces
- + International Credential Assessment Service at www.icascanada.ca



LEARNING OUTCOMES.

Throughout the first 96 weeks Advanced Diploma in International Business Management courses will cover core business topics such as project management, business communications, financial and managerial accounting, operations management, entrepreneurship, human resources management and business management to ensure you can navigate any business environment.

Additionally, you'll gain knowledge in specialized global business topics:

- + International business law
- + International entrepreneurship and innovation
- + Global business research and analysis
- + International business planning
- + International marketing
- + International social selling & digital marketing
- + International finance & banking
- + Project Management
- + Business networking

EARN
UP TO

\$131,469

CAD/YEAR

To help you retain information, you'll learn these topics in small seminar classes, listen to lectures by guest speakers, partake in external competitions and industry visits, present research reports and more.

You will then begin a 96 weeks Unpaid/Paid internship during which you will continue to apply the skills you learned in the program.

By enrolling in the course, you will learn from top industry professionals, engage in real world projects with community partners, team up with students from our other programs, network and build connections with hiring partners and professionals in the business, technology and start-up industries, and build a robust portfolio with tangible results to jumpstart your career as a Global Business Leader.

CONTACT DETAILS.

✉ info@myontariocollege.com

☎ 416.265.COLLEGE (5343)

🌐 www.myontariocollege.ca



COURSE DETAILS.

- + **Program Code:** AIBM
- + **School:** The Business School
- + **Credential:** Ontario College Graduate
- + **Diploma Program Type:** Diploma program
- + **Program Length:** 192 weeks - 265 weeks / Full Time
- + **Program Hours:** 3840 hrs.
- + **Days:** Monday to Sunday
- + **Class Hours options:** Morning / Evening
- + **Start Date:** Winter, Summer & Fall (Multiple Entry)

TUITION.

- + **Tuition Fees:** \$25,400
- + **International Students:** \$2500
- + **Registration Fee:** \$500

CURRICULUM.

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|----|--|----------|
| 1 | Introduction to Business | 40 hrs |
| 2 | Computer Applications | 80 hrs |
| 3 | Business Communications | 40 hrs |
| 4 | Business Marketing | 40 hrs |
| 5 | Digital Marketing & Social Selling | 40 hrs |
| 6 | Business Accounting | 80 hrs |
| 7 | Business Law | 40 hrs |
| 8 | Human Resources | 40 hrs |
| 9 | Project Management | 80 hrs |
| 10 | Organizational Behavior | 40 hrs |
| 11 | International Market Entry Strategies | 40 hrs |
| 12 | Sourcing & Vendor Management | 40 hrs |
| 13 | International Banking & Finance | 40 hrs |
| 14 | Trade and Development | 40 hrs |
| 15 | Business Planning, Innovation & Entrepreneurship | 80 hrs |
| 16 | Management Fundamentals | 80 hrs |
| 17 | Micro Economics | 80 hrs |
| 18 | Statistics for Business | 80 hrs |
| 19 | Business Ethics | 80 hrs |
| 20 | Macro Economics | 80 hrs |
| 21 | Operations Research | 80 hrs |
| 22 | Strategic Management | 80 hrs |
| 23 | Sales Management | 80 hrs |
| 24 | Entrepreneurship | 80 hrs |
| 25 | International Law | 80 hrs |
| 26 | International Business Strategy | 80 hrs |
| 27 | Intercultural Communication | 80 hrs |
| 28 | Career Management | 40 hrs |
| 29 | Business Capstone Project 1 | 80 hrs |
| 30 | Business Capstone Project 2 | 80 hrs |
| 31 | Practicum | 1920 hrs |



SETTLEMENT SERVICES.

A SETTLEMENT SERVICE IS ALSO AVAILABLE FOR A FEE:

- + Airport Pick-up
- + Arranging accommodation
- + Assisting in application for Social Insurance Number (SIN Card) – SIN Card enable you to work in Canada during the term of your study
- + Assisting in opening a bank account
- + Media services (introducing internet/cell phone providers)
- + Neighborhood support services (community, religion and social events)
- + All related services to help you settle into the Canadian student culture

PREPARE