

GLOBAL BUSINESS MANAGEMENT DIPLOMA (1 YEAR).

EARN
UP TO

\$139,469

CAD/YEAR

TIME
COMMITMENT

960

HOURS

PROGRAM
LENGTH

48

WEEKS

Average Global Business Manager Salary in Canada
Payscale Human Capital Survey Report

COURSE OVERVIEW.

The Global Business Management program allows you to prepare for a wide variety of business management careers. In this program, you'll gain the skill set to embark on a borderless career. The program facilitated by The Business School, will deliver a unique blend of management and international concepts to train you to effectively lead in the international business environment.

ENTRY REQUIRMENTS

- + Live Online or in Person Interview
- + 18 year of age or older
- + An Ontario Secondary School Diploma or equivalent, or Mature Students that pass a Wonderlic Scholastic Level Exam.
- + IELTS of 5.5 or equivalent for Non-native English speakers or successfully pass an Ontario College of Business & Law ESL Basic & ESL
- + Advance with a min. passing grade average of 60%
- + Post-secondary diploma, degree or a certificate from another country is considered an equivalent to an Ontario Secondary School Diploma if assessed at an Ontario OSSD level by a recognized assessment service such as World Education Service at www.wes.org/ca
- + University of Toronto, School of Continuing Studies, Comparative Education Service at www.learn.utoronto.ca/ces
- + International Credential Assessment Service at www.icascanada.ca



LEARNING OUTCOMES.

Global Business Management courses will cover core business topics such as project management, business communications, financial and managerial accounting, operations management, entrepreneurship, human resources management and business management to ensure you can navigate any business environment. Additionally, you'll gain knowledge in specialized global business topics:

- + International business law
- + International entrepreneurship & innovation
- + Global business research and analysis
- + International business planning
- + International social selling & digital marketing
- + International marketing
- + International finance & banking
- + Project Management
- + Business networking

To help you retain information, you'll learn these topics in small seminar classes, listen to lectures by guest speakers, partake in external competitions and industry visits, present research reports and more.

Upon graduation from this college business program, you'll have skills and knowledge that will allow you to confidently pursue entry-level management roles and be transferable across several industries.





COURSE DETAILS.

- + **Program Code:** GBMD
- + **School:** The Business School
- + **Credential:** Ontario College Graduate Diploma
- + **Program Type:** Diploma program
- + **Program Length:** 48 weeks-52 weeks
- + **Program Hours:** 960 hrs.
- + **Days:** Monday to Sunday
- + **Class Hours Options:** Morning / Evening:
- + **Start Date:** Fall, Winter, Summer (Multiple Entry)

TUITION.

- + **Tuition Fees:** \$7500
- + **International Students:** \$2500
- + **Non-refundable application fee:** \$500
- + **Books:** \$1500

CURRICULUM.

1	Introduction to International Business	40 hrs	IB-GBMD
2	Computer Applications	80 hrs	CA-GBMD
3	Business Communication	40 hrs	BC-GBMD
4	Business Marketing	40 hrs	BM-GBMD
5	Digital Marketing & Social Selling	40 hrs	DMSS-GBMD
6	Business Accounting	80 hrs	BA-GBMD
7	Business Law	40 hrs	BL-GBMD
8	Human Resources	40 hrs	HR-GBMD
9	Project Management	80 hrs	PM-GBMD
10	Organizational Behavior	40 hrs	OB-GBMD
11	International Market Entry Strategies	40 hrs	IMES-GBMD
12	Sourcing & Vendor Management	40 hrs	SVM-GBMD
13	International Banking & Finance	40 hrs	IBF-GBMD
14	Trade and Development	40 hrs	TD-GBMD
15	Business Planning, Innovation & Entrepreneurship	80 hrs	BPIE-GBMD
16	Career Management	40 hrs	CM-GBMD
17	2 Business Capstone Project	160 hrs	BCST-GBMD



SETTLEMENT SERVICES.

A SETTLEMENT SERVICE IS ALSO AVAILABLE FOR A FEE:

- + Airport Pick-up
- + Arranging accommodation
- + Assisting in application for Social Insurance Number (SIN Card) – SIN Card enable you to work in Canada during the term of your study
- + Assisting in opening a bank account
- + Media services (introducing internet/cell phone providers)
- + Neighborhood support services (community, religion and social events)
- + All related services to help you settle into the Canadian student culture

PREPARE