

DIPLOMA IN INTERNATIONAL BUSINESS MANAGEMENT

TIME
COMMITMENT

2,880
HOURS

PROGRAM
LENGTH

96
WEEKS

WORK
PLACEMENT

48
WEEKS

Average International Business Manager Salary in
Canada Pay Scale Human Capital Survey Report

COURSE OVERVIEW.

The **Diploma in International Business Management** program prepares students for a variety of careers in business, administration, and management.

Students develop practical skills in communication, accounting, marketing, human resources, project management, and business operations. This program provides a strong foundation to help students support, manage, and lead effectively in today's business environment.

ENTRY REQUIREMENTS

- + Live Online or in Person Interview
- + 18 year of age or older
- + An Ontario Secondary School Diploma or equivalent, or Mature Students that pass a Wonderlic Scholastic Level Exam.
- + IELTS of 5.5 or equivalent for Non-native English speakers or successfully pass an Ontario College of Business & Law ESL Basic & ESL
- + Advance with a min. passing grade average of 60%
- + Post-secondary diploma, degree or a certificate from another country is considered an equivalent to an Ontario Secondary School Diploma if assessed at an Ontario OSSD level by a recognized assessment service such as World Education Service at www.wes.org/ca
- + University of Toronto, School of Continuing Studies, Comparative Education Service at www.learn.utoronto.ca/ces
- + International Credential Assessment Service at www.icascanada.ca



LEARNING OUTCOMES.

Diploma in International Business Management courses will cover core business topics such as administration, business communications, accounting, marketing, computer applications, business law, economics, and business ethics to ensure students can navigate a professional business environment. Additionally, students will gain knowledge in key business administration and management areas:

- + Business Administration and Communications
- + Computer Applications
- + Business Accounting and Financial Analysis
- + Business Marketing and Customer Service
- + Presentation Skills and Business Writing

EARN
UP TO

\$131,469
CAD/YEAR

To help students retain information and apply their learning, they will study these topics through in-person classes, practical activities, presentations, case discussions, assignments, and business projects. Upon graduation from this college business program, students will have the skills and knowledge to confidently pursue entry-level business administration, management support, operations, customer service, human resources, marketing, and related business roles.





COURSE DETAILS.

- + **Program Code:** IBM
- + **School:** The Business School
- + **Credential:** Ontario College Graduate Diploma
- + **Program Type:** Diploma program
- + **Program Length:** 144 weeks-240 weeks
- + **Program Hours:** 2,880 hrs.
- + **Days:** Monday to Sunday
- + **Class Hours Options:** Morning / Evening:
- + **Start Date:** Fall, Winter, Summer (Multiple Entry)

TUITION.

- + **Tuition Fees:** \$ 21,400
- + **International Students:** \$ 2,500
- + **Non-refundable application fee:** \$ 500

CURRICULUM.

1	Introduction to Business	40 hrs	IB-IBM
2	Computer Applications	80 hrs	CA-IBM
3	Business Communications	40 hrs	BC- IBM
4	Business Marketing	40 hrs	BM-IBM
5	Digital Marketing & Social Selling	40 hrs	DMS- IBM
6	Business Accounting	80 hrs	BA- IBM
7	Business Law	40 hrs	BL- IBM
8	Human Resources	40 hrs	HR- IBM
9	Project Management	80 hrs	PM- IBM
10	Organizational Behavior	40 hrs	OB- IBM
11	International Market Entry Strategies	40 hrs	IMES- IBM
12	Sourcing & Vendor Management	40 hrs	SVM- IBM
13	International Banking & Finance	40 hrs	IBF- IBM
14	Trade & Development	40 hrs	TD- IBM
15	Business Planning, Innovation & Entrepreneurship	80 hrs	BPIE- IBM
16	Management Fundamentals	80 hrs	MF- IBM
17	Micro Economics	80 hrs	MIE- IBM
18	Statistics for Business	80 hrs	SB- IBM
19	Business Ethics	80 hrs	BE- IBM
20	Macro Economics	80 hrs	MAE- IBM
21	Operations Research	80 hrs	OR- IBM
22	Strategic Management	80 hrs	SM- IBM
23	Sales Management	80 hrs	SAM- IBM
24	Entrepreneurship	80 hrs	ENT- IBM

25	International Law	80 hrs	IL- IBM
26	International Business Strategy	80 hrs	IBS- IBM
27	Intercultural Communication	80 hrs	IC- IBM
28	Career Management	40 hrs	CM- IBM
29	Business Capstone Project 1	80 hrs	CP1- IBM
30	Business Capstone Project 2	80 hrs	CP2- IBM
31	Practicum	960 hrs	PR- IBM



SETTLEMENT SERVICES.

A SETTLEMENT SERVICE IS ALSO AVAILABLE FOR A FEE:

- + Airport Pick-up
- + Arranging accommodation
- + Assisting in application for Social Insurance Number (SIN Card) – SIN Card enable you to work in Canada during the term of your study
- + Assisting in opening a bank account
- + Media services (introducing internet/cell phone providers)
- + Neighborhood support services (community, religion and social events)
- + All related services to help you settle into the Canadian student culture

FAIR